Another upcycling event for young people for the summer

I'd like to book a half a day upcycling art workshop during the summer holiday and I'd like to keep it free of charge to the participants.

The upcycling event that we ran in the hub was enjoyed by all the participants, who made some wonderful creations and had to be dragged away by parents or turfed out at the end of the day. The aspect that was less successful was that it was attended by about 32 children (whose parents also had a go at making things).

There were a couple of issues that reduced attendance at the free workshop:

- Some people were put off by the age range (10 14)
- There was a children's film on at the Town Hall in the afternoon
- There was no poster in the Library

The age limit was suggested by the Scrap store, but parents said that when they saw a lower age limit of 10 years, they decided not to bother investigating whether youngsters could be brought along and didn't pass the information on. Also, when several 13 and 14 year olds were invited to join, they said they weren't interested and resisted the encouragement of their parents, who eventually gave up and left.

I didn't think of checking the Movies at Malmesbury calendar when I booked the workshop, so I didn't know there would be a film for the Easter holiday. It may be that the workshop was booked well before the film screenings were scheduled for Easter, but it's possible that the booking could have been moved if the film calendar had been checked.

The poster in Malmesbury Library (one of the ways of advertising children's events) was omitted.

If all of the above points is addressed and if we run the workshop for half a day it will cost us £120 plus VAT. We will need a small budget for printing posters (which we did ourselves) and for refreshments on the day (squash and biscuits).