

Report No. 6

Report to Community and Town Promotion Committee 7th July 2016

Sponsorship for Boondocks Festival

1. Purpose of the report

- 1.1 To consider a request from Councillor Grant to allocate funding of £1,250 towards sponsorship for a stage at the Boondocks Festival.

2. Background

- 2.1 In 2015 the first Boondocks Festival of music and entertainment took place on land just outside of Malmesbury resulting in the festival being located much closer to the town centre than WOMAD.
- 2.2 The event last year attracted 40% of the audience from outside of Malmesbury and the immediate area.
- 2.3 The organisers have stated that it is run on a not for profit basis with any surplus generated being carried forward to prime fund the next event.

3. Proposal

- 3.1 On the 20th June 2016 Councillor Grant presented a report to the Town Team seeking joint funding of £2,500 between the Town Team and the Town Council to sponsor a stage at the Boondocks Festival.
- 3.2 It is understood that the Town Team agreed to joint sponsor the Café/Bar Stage to a level of £1,250 provided the Town Council matched the amount provided by the Town Team.
- 3.3 Councillor Grant has already provided additional information to members of the committee and is seeking funding to the level of £1,250 from this committee.

4. Financial implications and risks

- 4.1 The Responsible Finance Officer is satisfied that the Town Council has the power to make such a payment under the provisions of section 145 of the Local Government Act 1970.
- 4.2 In the event that the committee support the proposal the funding could be taken from the budget set aside for projects or the marketing budget.
- 4.3 The committee is cautioned that when the current budget was agreed a number of projects were identified by the committee to be undertaken during the current financial year and the Boondocks Festival was not included. The committee needs to be satisfied that sufficient funding is in place or re-prioritise the intended projects.

5. Recommendations

- 5.1 Members are requested to note the report and determine the action to be taken.

Jeff Penfold
Town Clerk
29th June 2016