

Report No. 1

Report to Community and Town Promotions committee 1st March 2018

Queenie being part of the Cotswold Hare trail passport

1. Purpose of the report

- 1.1 To seek the committee's Judgement as to whether we agree to have Queenie included on this year's Cotswold Hare trail passport.

2. Background

- 2.1 Last year we sponsored and had decorated Queenie for the Cotswold Hare Trail 2017. We showed her until the auction, and on her return to Malmesbury she has been on show in the Town Hall, where she has been noticed by the organisers of the Hare Trail.
- 2.2 We have been invited to have Queenie included in this year's Hare Trail passport at no additional cost. This would mean that tourists following the Hare Trail would visit Queenie as they did last year.
- 2.3 The Cotswold Hare Trail organisers are also running a programme for schools this year. There are a number of very small (4/5") hare models. These would be given to local schools for the children to paint (a class in each). (No cost to them). Once decorated the organisers would place them in shops around town asking retailers to pay a contribution of £15 to take part. Retailers would get a poster advertising them as a sponsor, they would be put onto a small local leaflet and featured on a press release.

3. Proposal

- 3.1 That we make a decision, based on the information we have, on whether or not to have Queenie added to the hare trail passport, and whether or not to explore involvement in a small hare trail

4. Financial implications and risks

- 4.1 It would seem that there are no financial implications

5. Recommendations

- 5.1 Members are requested to note the report and advise the action to be taken.