

## Report No.2

### Report to Meeting of Malmesbury Town Council 15<sup>th</sup> December 2015

#### Request to use Town Crest

##### 1. Purpose of the report

- 1.1. To invite the Town Council to consider a request to allow the Friends of Malmesbury Association to use the Town Crest on paper and other items associated with the running and publicising of their organisation.

##### 2. Background

- 2.1. A few years ago a representative of the Friends of Malmesbury Association from Bad Hersfeld in Germany visited Malmesbury and whilst here explained what an important role St Lullus (Lull) had played in the formation of a monastery in their town before becoming the first Bishop of Mainz.
- 2.2 Such was the impact and influence St Lullus had upon Bad Hersfeld and the surrounding area that they have commemorated the anniversary of his death with a festival since the year 852. It is now considered to be the oldest such festival in Germany.
- 2.3. St Lullus had spent some time at Malmesbury before he travelled to Europe as a missionary and is mentioned briefly within one line in the Malmesbury Abbey Guide.
- 2.4 There is a growing interest within Bad Hersfeld for there to be closer links with Malmesbury, it being the town where St Lullus studied. Their local school choir performed in the Abbey last year and a number of residents have made journeys to Malmesbury as individuals and in groups staying at local hotels and guest houses.

##### 3. Proposals

- 3.1. An association entitled the Friends of Malmesbury has been formed in Bad Hersfeld and one of the aims is to encourage and develop an awareness of St Lullus and the link with Malmesbury.
- 3.2 The organisation has been supported by the Town Council in Bad Hersfeld and given permission to use the Town Crest on their association literature provided it is not for commercial gain.
- 3.3 The Friends of Malmesbury Association has now approached Malmesbury Town Council for permission to use the Malmesbury Town Crest alongside that of Bad Hersfeld, accepting that it could not be used for commercial gain.

##### 4. Financial implications

- 4.1 There are no financial implications falling upon the Town Council in respect of the quest to use the Town Crest and a closer relationship may result in greater visitor numbers without adversely impacting upon the existing twinning agreement with Gien and Niebull.

##### 5. Recommendations

- 5.1 Members are requested to consider the request for use of the Town Crest.