

Report No.4

Report to Policy and Resources Committee 13th August 2013

Promotion of Local Business - Fish and Organic Veg Stall in the Market Cross

1. Purpose of the report

- 1.1 To request agreement to an ongoing arrangement every Tuesday, for stalls to sell fresh fish and organic vegetables under the Market Cross, 12 pm to 2pm.

2. Background

- 2.1 A regular fish seller van which comes Malmesbury every Tuesday 12 till 2 and Amy Kaelyn from The Duchy Veg Shed are both keen to have regular stall space under the Market Cross every Tuesday over the lunch hour period.
- 2.2 This would benefit the town immensely as the local Fruits, Roots and Shoots shop will not be selling organic vegetables and there is no other local retail outlet to purchase fresh fish.
- 2.3 Given that the stalls will only be there on a two hour per week basis it is unlikely that they will detract from other shops trade and in fact might well draw additional shoppers to the Town if they know they are able to purchase fresh fish and organic fruit and vegetables on a regular basis.
- 2.4 This to be a start of a larger Market town strategy, we want to make the centre of town a market environment every Tuesday.

3. Proposal

- 3.1 To give permission for a fresh fish stall/ vegetables stall to be held at the Market Cross every Tuesday during lunchtimes at a total charge of £5 per day to cover both stalls.

4. Financial implications and risks

- 4.1 Sellers will need to have their own public liability insurance and a small income of £5 per week will be generated from the use of the Market Cross. No other risks are foreseen.
- 4.2 The previous policy has been to restrict the use of the Market Cross by non-profit making or charitable organisations.
- 4.3 The fee of £5 was introduced to assist in regulating the periods of use to avoid abuse.

5. Recommendations

- 5.1 Members are requested to agree the actions proposed.

Cllr. S. Shape
1st August 2013