

Malmesbury Town Council

Minutes of the Community and Town Promotion Committee held in the Hobbes Parlour, Malmesbury Town Hall on Thursday 15th May 2014, commencing at 7.00pm

Present: Cllr Mrs S Poole Cllr Mrs F Caton Cllr Mrs CC Doody
 Cllr G Grant Cllr A Kettlety Cllr A Woodcock

It had been agreed that the new Chair would be Cllr S Cox and the Deputy Chair Amanda Kettlety. Cllr Poole, the new Mayor, would be Acting Chair in Cllr Cox's absence. The Committee wished to record thanks to the Clerk, Joy Buckby (who was leaving), for her work on the Committee for the last two years.

Apologies: Cllr S Cox, Cllr S Killane

Declarations of Interest None

72. Minutes

The Minutes of the Town Promotion and Tourism Committee held on 6 February had been circulated, and were approved as a correct record with the following **amendment** from Public Question Time:

Hobbes Memorial Garden. This Committee did not agree to apply to Wiltshire Council for planning permission to plant the area. It was suggested that the Malmesbury Conservation Group and Hobbes Society should join forces to possibly get Area Board funding and apply to Wiltshire Council for planning permission.

The following points were made:

Item 41 Visitor Numbers - Increasing accommodation stock

As there are not enough establishments on the Town Council list to cater for all the demand, Cllr Cox had asked if there were any regulations for offering accommodation on a temporary basis e.g. on busy weekends. The Town Clerk had confirmed that anyone wishing to offer accommodation, however temporarily, should contact Wiltshire Council Environmental Health Department to find out how to comply with Health and Safety and Food Hygiene regulations.

Item 70 TIC Volunteer Rota

The Mayor will pursue this issue at a meeting with the Museum and Chairs of P and R and Town Hall Management. They will discuss training Museum volunteers to sell cinema tickets etc at weekends in the winter months when the TIC unmanned.

73. Income and expenditure 1st April 2014 – 1st May 2014 Report No. 1

The report was noted but the Committee asked if the accounts could be presented in a clearer way and that the TIC stock purchases should be accounted for separately. The Mayor pointed out that £1000 would be coming out of 4071 Projects for the Living History weekend (as agreed previously).

74. TIC Visitor Numbers Report No 2

The report showed visitor numbers for April were slightly down on last year's possibly due to a late Easter. The chair said a

75. Malmesbury in Bloom Cllr Poole was chasing up sponsors and invoices were being sent out. She had obtained 2 new sponsors, Ryalls and Kwik Fit who would take 3 mangers each on Stainsbridge.

76. Photographic competition

It was agreed to hold a competition entitled "Character of Malmesbury" with 3 categories: Under 12, 12 – 16, and Adults. There would be a deadline of the end of September, a display and reception. The Committee agreed Cllr Poole should ask Robert Peel to act as a judge.

77. Calendar

Last year's Calendar had made a loss so the Committee decided not to do a Calendar this year. The decision would however be reviewed early next year, possibly using photos from the above competition for a calendar which could be printed ready for sale much earlier in the year.

78. St Aldhelm's Day Fair, Bank Holiday Monday 26 May

Cllr Kettley reported that already 20 – 25 stalls had signed up to occupy the Market Cross area. As space was limited, she had approached the Abbey office to use space in Birdcage Walk. The Abbey had asked for a list of charity stalls. Road closure had been applied for. A guitarist and drummer had been arranged. The Mayor would formally open it at 10am but stands could be there from 9am. The Mayor would also ask the Town Crier to come.

79. WOMAD

Cllr Caton reported on a meeting of the Working Party on 7th April where a timetable had been agreed. Cllr Exton would do a rota. The suggested theme was "What the Town has to offer". Cllr Poole suggested blowing up about 10 of Robert Peel's photos to A3 size. A request would be made to the Town Team for an A4 list of vouchers which could be distributed to use at local shops, restaurants, businesses etc. to draw people into town. There would also be a quiz where people would have to find the answers in the town.

The Clerk was asked to obtain quotes from Flying Monk Graphics for putting 10 A3 or A2 photos on Foamex and putting 2 small photos in the top of each picture to hang them.

The next Working Party would be held on Tuesday 17th June 3pm at Cotswold Stitchcraft. Cllr Poole would e-mail Councillors to check who would like to volunteer on the stand (there are only 12 tickets).

80. World War 1 Centenary Tea Party

Cllr Doody reported that the Town Clerk had said money for the Tea Party should come out of the P and R Budget. A Tea Party would be held, possibly on 25th September to which elderly people would be invited with one companion each. St Joseph's School would sing typical war-time songs. There was also a project to plant memorial trees e.g in St Aldhelm's Mead and possibly 1 tree for each of the 4 years. Martin Rea has put in a bid for lottery funding for such charity events.

81. Living History event 14/15 June

Cllr Poole confirmed Heritage Lottery funding of £3700 had been received and the target of £10,000 from funding/sponsorship had been achieved. This meant there would be money for leaflets about the event and education packs for schools. The Working Party would be going to the Secondary School but the event needs to be publicised to the Primary School. The Town Clerk needs to sign a contract and a risk assessment is needed. There will be a skirmish in St Aldhelm's Mead. The Chair asked for people to volunteer as stewards over the weekend. Cllr Doody could do the Saturday. Cllr Caton agreed to ask Janet Kingsbury if she could be a First Aider.

82. Walker's guides

It was agreed that as Abbey Printing had re-designed the German leaflet, they should be asked to print the leaflets in French and German. The price was likely to be around £20 – 30 for each. The Mayor would go ahead and arrange this.

The meeting ended at 8.45pm