

Malmesbury Town Council

Minutes of the Community and Town Promotion Committee held in the Hobbes Parlour, Malmesbury Town Hall on Thursday 3rd July 2014, commencing at 7.00pm

Present: Cllr S Cox (chair) Cllr Mrs S Poole Cllr A Woodcock
 Cllr Mrs F Caton Cllr Mrs A Kettleby (deputy chair)
 Cllr S Killaine Cllr R Sanderson Cllr G Grant

1. Apologies Cllr Mrs C Doody

2. Public Question Time

None

3. Declarations of interest

None

4. Resolved that the minutes of the Community & Town Promotion Committee meeting held on the 3rd July 2014 as circulated, be received and adopted.

Item 5 stated that Cllr Mrs A Kettleby and Cllr G Grant would liaise to produce a newsletter to promote and advertise future events such as Malmesbury in Bloom, this is now to be planned and designed by the Town Hall Staff.

Action. Committee Clerk to seek information about suitable software required.

Item 12 the dates had been agreed to offer free parking. The Town Clerk liaised with Wiltshire Council and it transpired that parking services felt unable to consider Cross Hayes inclusion as one of the free parking days as it is classified as on street parking.

Action. Cllr Mrs S Poole to forward email from Town Clerk to Cllr S Killaine explaining the situation.

Item 3 Cllr A Woodcock will engage with both the Malmesbury Hobbes Society and the Thomas Hobbes Philosophy Society to determine who should make the application to Wiltshire Council with regard to planting the area in the Horsefair.

Action. Cllr A Woodcock

5. TIC visitor numbers to the end of June

Report 2 circulated with June's visitor numbers this year and a comparison to last years. It was noted that whilst there are considerable numbers of visitors, coach parties particularly, not all pass through the TIC. Often a representative will come in and gather information for the whole party. Cllr Mrs S Poole estimated that approximately 1000 visitors circulated the Town on each day of The Living History Weekend.

6. Income and expenditure

The overspend for Malmesbury in Bloom is attributed to the necessity of new flower tubs. At the time of printing the report, the cheque from the museum for the Civil War Re-enactment hadn't gone into the account.

7. Malmesbury in Bloom

There has been concern about the lack of entries so far this year and after discussion Cllr Mrs S Poole will approach previous entrants to generate interest and Cllr Mrs A Kettlety will distribute more posters and deliver entry forms to houses which may be interested in taking part.

Action. Cllr Mrs A Kettlety & Cllr Mrs S Poole

8. WOMAD

- The rota for manning the Malmesbury Town Council stall at WOMAD has been produced and will be circulated. It is the purpose of those people to encourage festival goers to visit the Town and promote Malmesbury. Posters have been produced, free of charge to distribute at the WOMAD site and around Malmesbury with the purpose of advertising discount at participating shops. A Quiz will be held (£1 per entrant) and money raised will go to the Mayoral Fund. Cllr S Cox will get a quote for the production of 100 posters, with the wording "Malmesbury Welcomes WOMAD", 75 A4 size and 25 A3 size and quote to have it coated to make the poster more durable.

Action. Cllr S Cox

- The WOMAD working party is to meet on 4th July to organise the photographs to be chosen for display in the tent at the festival.

9. Living History Weekend feedback.

Cllr Mrs F Caton congratulated Cllr Mrs S Poole and organisers for a hugely successful event. Following the complaint of one resident of Burton Hill it was decided that in future, notification of warning of canon fire would be extended. Cllr Mrs S Poole expressed thanks to everyone that helped, therefore making the event a resounding success.

10. Youth

- As of this year the Leisure and Youth Committee ceased, any Youth issues will now be dealt with by the Community and Town promotion Committee. The Committee as a whole needs to engage the interest of young people and their views of the Town. Cllr S Cox has a meeting with Deborah Gray, chair of the secondary school, to make a start with this process.
- Cllr Mrs S Poole proposed actioning a "Youth Day", invites would be sent to all Youth organisations in Malmesbury that they may have the opportunity to showcase their work and interests. All agreed.

Action. Cllr Mrs S Poole to email organisations to see how much interest there may be.

- Cllr S Killaine pointed out that the Youth Service in Malmesbury is to be withdrawn by Wiltshire Council, he stated that it would be necessary to approach John Thomson and find out what plans will be in place to compensate this loss.

Action. Cllr S Killaine

11. WW1 Centenary Tea Party

This is to be the contribution of Malmesbury Town Council by way of supporting national events and ceremonies.

12. Future projects

- Cllr S Cox suggested introducing a "Food Weekend" to Malmesbury, a view supported by the committee. It was considered that timing the event near to carnival may be a good idea.
- Cllr Mrs S Poole expressed a wish to make St Aldhelms Fair a larger event than last year, the possibility of having a medieval theme, next year is the 800th anniversary of the signing of the Magna Carta, and the closure of the High Street to extend stalls and entertainment.
- Cllr Mrs S Poole proposed a "Clean Up" day around the Town. Late September was a date suggested. It would be necessary to organise Gloves and refuse bags. Cllr S Cox put forward that it may be a good idea to get the use of a boat in order to clear litter from the river. Andy Nurden had provided the use of a skip in previous years.

13. HEALS requested use of Market Cross

HEALS have requested use of the Market Cross for every Saturday in March and also one Saturday in April, May, June, July and September. It was agreed that any organisation should only use the Market Cross for a maximum of four times a year.

It was agreed by the committee that the meeting scheduled for the 7th August is to be cancelled.

Meeting closed at 8.35pm