

Visitor Statistics TIC from July-August 2014

British				Overseas				Total			
2014		2013		2014		2013		2014		2013	
July	Aug	July	Aug	July	Aug	July	Aug	July	Aug	July	Aug
2593	2601	2429	2687	269	160	271	228	2862	2760	2700	2915

WOMAD considerably boosted figures and it was also noted that the Monday ***after*** WOMAD there were still lots of festival goers that chose to stay in the Town.

The TIC frequently receives comments from visitors what a wonderful town we live in and how it is useful and welcoming to have such a comprehensive Tourist Information Centre.

There are occasional complaints about signage for the Public Toilets and how people have circled the perimeter of the Town Hall when following the signs.

Parking has also been an issue during the closure of the long stay car park, visitors have suggested better signage for alternative car parking and the possibility of alternative parking being advertised sooner to enable the TIC to give out this information.