

Report to Extraordinary Community and Town Promotion Committee 5th February 2015

St Aldhelm's Day Fair

1. Purpose of the report

- 1.1 To invite the committee to consider the budget to be allocated for St Aldhelm's Day Fair.

2. Background

- 2.1 Over the years the Town Council have held St. Aldhelm's Fair in the Market Cross .the Saturday nearest the 25th May, the saint's feast day.
- 2.2 The committee previously held the view that this event required major changes
- 2.2 A small team has been working with others, including the Chamber of Commerce, to investigate potential enhancements.

3. Proposals

- 3.1 Anticipated expenditure for the event is estimated below;
 - Creation of publicity material (these will have a life beyond the 2015 event)
£450
 - Advertising & promotion (including programme of events printing) **£300**
 - Performance fees **£600**
 - Equipment rental **£150**
 - Costume hire **£100**
 - Materials for children's crafts **£100**
 - Postage and other expenses **£50**
 - Refreshments and volunteer performers **£50**
 - Space rental fees (Cloister Gdns/Town Hall) **£150**

4. Financial implications

It is anticipated that income will be in the region of **£750**. A grant from the Community & Town Promotion Committee is requested of up to **£1,500** to ensure the event is financially viable.

5. Recommendations

5.1 The committee is requested to consider the suggested enhancements for the St Aldhelm's Day celebration and agree a budget of up **£1,500** to be allocated.

Councillor G Grant

17th February 2015