

Report 3

TIC Report January - February 2015

| | January | February |
|-------------|----------------|-----------------|
| 2014 | 1123 | 1624 |
| 2015 | 812 | 1628 |

- There is still reference from visitors that signage to the Toilets is inadequate.
- The Malmesbury Guide is still as yet unavailable, Cotswold Media have been contacted but no reply is forthcoming.
- Cabinets in the TIC have been slightly changed in the hope to promote sales.
- The sourcing of different postcards has been suggested and stocks of old cards are running down, waiting to hear from Robert Peel re. new supply and costings.
- Cinema sales are doing very well at the moment. We have had 3 sell out shows. It has been suggested that the format of the cinema listings on the website needs to be more user friendly.