

Report No 4.

Report to the Community & Town Promotion Committee 11 February 2011

WOMAD

1 Background

- 1.1 Each year MTC take a stand at the festival in order to promote the town and encourage festival-goers to visit the town.
- 1.2 In previous years we have agreed a theme for the decoration of the tent/stand, and a budget to cover the costs of this decoration.
- 1.3 The stand, exactly as in previous years, has already been booked and confirmed.
- 1.4 This year WOMAD will be held over the weekend of Friday 29 – Sunday 31 July, with set up on Wednesday and Thursday 27 & 28 July.
- 1.5 We have also been informed that the Town Team would very much like to collaborate with the Town Council this year.
- 1.6 In previous years we have borrowed a tent from the Youth Football Club. This was damaged last year by high winds at the end of the festival, and we needed to spend approximately £100 on repairs.
- 1.7 In previous years the TC staff have taken the tent, tables etc up to the site on the Wednesday morning, erected the tent, and dismantled and returned the tent etc on the Monday morning, using approximately 6 hours in total. This may incur the staff in extra hours. We give the Town Clerk authority to allocate these hours as necessary.

2 Proposal

- 2.1 To agree to have a stand at WOMAD this year in collaboration with the Town Team.
- 2.2 To agree a maximum budget of £200 to be used to support the Stand at WOMAD. This will not include any funds that the Town Team may want to put towards the project.
- 2.3 To establish a small joint working party to plan and carry out the preparations needed for the stand.

3 Financial Implications

- 3.1 A maximum of £200 will need to be allocated from the Committee's budget.
- 3.2 May need to allocate an amount for insurance for the tent, or a contingency amount in case of damage to the tent.