

Malmesbury Town Council

Minutes of the meeting of the Community and Town Promotion Committee held in the Malting Hall, Malmesbury Town Hall on Thursday 1st September 2016, commencing at 7.00pm

Present: Cllr F Vandelli Cllr S Poole Cllr ACR Woodcock
Cllr s Cox Cllr G Grant

1. Apologies.

Cllrs Doody, Sanderson & Exton

2. Public Question Time.

None.

3. Declarations of Interest.

None

4. To receive the Notes of meeting held on 4th August.

Notes received, all items requiring a decision have been moved to current Agenda.

5. To receive Income & Expenditure Report.

The Committee noted the report.

6. To receive TIC Report.

Visitor numbers were noted by the Committee, the exceptionally good weather that we have had recently may have contributed to the increase in numbers for August over the last three years. Following close examination of visitor numbers around the WOMAD event it is evident that visitor numbers are higher on the Thursday prior to WOMAD & the Monday after, suggesting that WOMAD does increase footfall to the town.

7. To consider inclusion of other events on the Festival Guide 2017, should the Committee resolve to publish again next year.

It was **resolved** that the Festival Guide will be published in 2017 & that following the loss of a few events from Malmesbury it will be sensible to include events that are established & have been well attended, precise content will be determined at a future meeting

8. To finalise arrangements for the Commemorative Afternoon Tea.

Posters and invitations for the event will be circulated in the coming week. It was **agreed** that sandwiches and cakes will be purchased from one of the larger supermarkets.

9. To set a budget for the Malmesbury in Bloom presentation evening

The event will take place on Friday 23rd September at 5.30pm in the Malting Hall at the Town Hall. It was **resolved** that up to £200 would be allocated for the presentation evening. Invites will go out to the finalists and the judges. Cllr Cox will present the prizes on the evening and the Wilts & Glos Standard have kindly agreed to sponsor the event to the amount of £50.

10. To consider actions necessary to secure successful involvement with the Cotswold Hare Trail 2017.

Cllrs Poole & Vandelli will meet with Florence Betelstone of the Cotswold Hare Trail to plan a strategy to move forward.

11. To consider proposal to extend the policy covering the use of the Market Cross to the whole Market Cross area for Town Council events.

It was agreed that the Council would seek guidance as the need arises.

12. To consider a request to sell tickets without commission for a new week of history events.

It was **resolved** that regretfully the Committee could not agree to ticket sales being made through the tic without charging commission as there was a desire not to set a precedent for other groups or events.

The meeting closed at 8.10pm