

Report to Community and Town Promotion Committee

Cycle friendly Malmesbury

1. Purpose of the report

- 1.1 To consider opportunities to make Malmesbury a 'Cycle Friendly' Area

2. Background

- 2.1 Several cycle routes pass through Malmesbury and meeting place of at least one Cycle Club regularly.
- 2.2 Cyclists often stop at one or other of the Café's in Town.
- 2.3 Cyclists have previously left cycles 'en masse' in unsuitable places (ie up against the Market Cross) because they are reluctant to leave them out of sight.
- 2.4 Sources suggest that inviting Café's with off street space to commit to being Cycle Friendly would assist with situation set out in 2.3. MTC could advertise committed Cycle Friendly Café's as such on our website.

3. Proposal

- 3.1 To contact local Café's where cycling clubs tend to visit with a view to encouraging them to be Cycle Friendly.
- 3.2 Consult with local cycle clubs about the style and position for any new cycle racks in the town centre but without raising false expectations..

4. Financial implications and risks

- 4.1 A poster or sticker could be produced for individual Café's to display, research would need to be made into costs involved.
- 4.2 Positioning of new racks would need consent from planning and highway authority and this may not prove possible in the areas requested by cyclists.
- 4.3 The Planning and Environment committee would need to be consulted about potential locations and investigations would need to be made into any available funding sources.

5. Recommendations

- 5.1 The Committee is requested to consider the proposal.

Claire Mann
Clerk to C&TP Committee
26th October 2016