

Malmesbury Town Council

Minutes of the meeting of the Community and Town Promotion Committee held in the Malting Hall, Malmesbury Town Hall on Thursday 3rd November 2016, commencing at 7.00pm

Present: Cllr C C Doody Cllr L G Grant Cllr R F Sanderson
Cllr F Vandelli (Chair)

1. Apologies.

Cllrs Exton, S J Poole

2. Not present.

Councillor Cox, A C R Woodcock

2. Public Question Time.

None.

3. Declarations of Interest.

None

4. To receive and approve the Minutes of meeting held on 1st September 2016

The minutes of the last meeting were received and approved.

5. To receive Income & Expenditure Report.

The Committee noted the report and expressed concern about the level of sales in the TIC. The situation to be reviewed after Christmas and enquiries made about further training from the museum.

6. To receive TIC Report.

Visitor numbers were noted by the Committee.

7. Cycle Friendly Malmesbury.

The Chair explained she had contacted local cafes that may be "cycle friendly" and spoken to cyclists about the location of cycle racks. At the moment no suitable location could be found for a rack that enable cyclists to keep their cycles under observation whilst taking refreshments. It was proposed by Councillor Vandelli, seconded by Councillor Doody and approved that the information be passed to the Town Team for them to contact all refreshment outlets in the town.

8. Late Night Shopping

Councillor Grant, the representative on the Town Team, reported on the recommendations of the Late Night Shopping Working Party that stall fees be charged at £25 with charities paying £10. The stall trading in the Old School Room would pay £5 for this year. The Friday market would trade as usual at the Market Cross with an additional fee being paid for the evening. The additional fee to be retained by the market operators. The recommendations were proposed by Councillor Grant, seconded by Councillor Vandelli and approved by the committee.

The committee had previously agreed a budget of £400 for late night shopping and it was proposed by Councillor Grant, seconded by Councillor Vandelli and approved that in view of the timescale the committee representatives on the late night shopping working party be authorised to spend up to the agreed budget without reference back to the committee provided that the Responsible Finance Officer was satisfied as to the appropriateness of any expenditure before any expenditure is made.

9. Hare Trail 2017

Councillor Vandelli updated the committee on the promising level of support for the Hare Trail 2017.

10. Youth Upcycling event

Councillor Vandelli presented her report on proposals to run a youth upcycling event at the Town Hall. The suggestion received the support of the committee and it was proposed by Councillor Grant, seconded by Councillor Doody and approved that further investigations be made and a detailed project plan be presented to a future meeting of the committee

11. Payment for signs used at WOMAD

Councillor Vandelli explained to the committee that the boards produced by the Town Team and used by the Town Council at Womad were such that they could be used again by the Town Council when promoting events. The committee had allocated a budget for publicity for Womad which remained unspent and she suggested a contribution be made to the Town Team to assist with the cost of producing the boards. It was proposed by Councillor Vandelli, seconded by Councillor Grant and approved that the Town Council's representative on the Town Team be authorised to negotiate with them for a contribution towards the cost of the boards up to a maximum of £400 provided that the Town Council may have access for future use.

12. Car Parking at Market Cross on Market days

The committee considered a report of complaints received about traders' vehicles causing an obstruction at the Friday market. The committee were advised that the market operatives were aware of the problem and were negotiating with Wiltshire Council to secure an appropriate resolution.

13. Budget proposals for 2017/2018

The committee considered budget proposals for the next financial year and compared levels of expenditure against budget over the last few years. The committee were advised about the increasing costs associated with Malmesbury in Bloom. It was proposed by Councillor Vandelli, seconded by Councillor Doody and approved that the budget for Malmesbury in Bloom be increased by £200

14. Exclusion of press and public

In view of the nature of the remaining item of business Councillor Vandelli proposed that press and public be excluded from the remainder of the meeting. The proposal was seconded by Councillor Sanderson and approved by the committee.

15. Balloon flight from Cross Hayes

The Town Clerk presented a report outlining the proposal for a balloon flight re-enactment to take place from the Cross Hayes to commemorate the late Walter Powell's interest in the sport. The event would be organised by the Friends of Athelstan Museum to raise funds for their latest project. It would be held on a Sunday and involve a road closure and closure of the car park.

The committee expressed support for the project but were not satisfied about the location in view of the considerable disruption for local residents who parked all day in Cross Hayes on a Sunday. It was proposed by Councillor Grant, seconded by Councillor Vandelli and approved by the committee that if an alternative venue could be found the committee would assist and support the event.

The meeting closed at 9.10pm