

Malmesbury Town Council

Minutes of the meeting of the Community and Town Promotion Committee held in the Malting Hall, Malmesbury Town Hall on Thursday 2nd February 2017, commencing at 7.00pm

Present: Cllr S Cox Cllr S Poole
 Cllr G Grant Cllr F Vandelli

1. Apologies.

None received.

2. Declarations of Interest.

None

3. Public question time in respect of items included in this agenda.

None

4. To receive minutes of meeting held on 5th January 2017.

The Minutes of the meeting held on 5th January 2017 were approved,
Min 5 – The Chair advised that she had requested from the organisers a full list of Hares sponsored by organisations in Malmesbury and who has been required to obtain planning permission.

Councillor Poole reported that she knew of three 5ft Hares coming to Malmesbury. The town Council, Town Team and the Old Bell Hotel. Consideration was given to the location of the Town Council sponsored Hare and it was agreed to position the Hare on the grassed area just inside the Memorial Gates.

In view of the other animal characters around the town it was suggested that the March agenda of this committee includes an item on designing an animal trail for children.

5. To consider the content and style of the Festival Town Leaflet 2017

The committee reviewed the list of festivals included in the leaflet for 2016 and made slight amendments to the text in some areas without detracting from the design which was felt to be appropriate for use in 2017.

The Clerk requested text from the organisers of the Beer Festival but this had not been forthcoming. In view of the requirement to print the leaflet as soon as possible the Chair undertook to contact the organiser once more and if no text received by 9th February the item would be deleted from the leaflet.

Councillor Cox enquired about the inclusion of the Carnival and it was agreed the Clerk would send him the text used last year for update and return in order that the event could be included.

Councillor Grant undertook to contact the organisers of the Boondocks festival to see if text could be obtained in time for the item to be included. *(9th February)*

6. To receive Income & Expenditure report

The Clerk had previously circulated the income and expenditure report which was received and noted by the committee.

7. To receive an information report on the number of visitors to the TIC.

The Committee noted the report circulated by the Clerk.

8. To consider events for 2017, arrange working parties and set budget allocation.

The committee agreed to form an Events Working Group comprised of Councillors Vandelli, Cox, Poole and Grant. The Chair agreed to contact other councillors to invite them to participate in addition to the core group.

The events for the forthcoming year were agreed as being:

Hare Trail - the purchase of the hare had already been approved. The committee agreed to investigate the progressive launch of the Hares in Malmesbury and see if coverage could be obtained from the local newspaper. A Hare Leaflet would need to be produced together with a map of the area.

The budget for the event was agreed as (300).

Malmesbury in Bloom - the floral decorations to be positioned in late May or early June, depending upon the weather. In place of the garden competition and children's painting competition the committee agreed to arrange for a children's photography competition entitled "Summer in Malmesbury". Malmesbury in Bloom to be included in the Festivals Leaflet. Prizes to be sourced for the winners.

The budget for the event, other than for floral decorations, was agreed as £100.

St Aldhelm's Fair - the Clerk advised that the Longbow men had been booked to attend as in previous years at a cost of £300. The committee agreed that the Events Working Group would meet to make further arrangements. The Chair agreed to invite other members of the committee to join the group.

The total budget for the event was agreed as £650.

Upcycling Event - the event is scheduled for 1th April 2017 to take place in the Town Hall. Previously a budget of £250 had been agreed but the charge from the organisation holding the workshop was in the region of £228 leaving little for the publication of a leaflet or posters. The Chair to ensure the Hub is free on the date suggested.

The total revised budget for the event was agreed as £300.

Womad - the committee felt that a Town Council attendance at Womad was still considered to be a benefit to the town. It was agreed that the arrangements would be the same as for last year although the Clerk would investigate the cost of purchasing a suitable shelter to obviate the need to borrow one.

The budget for the event was agreed as £200, plus the associated on costs.

Afternoon Tea Party - the Chair reported that the local Scouts indicated a willingness to assist at the event.

The total budget for the event was agreed as £200.

Late Night Shopping - the total budget agreed to underwrite the event was a maximum of £600.

The meeting closed at 8.05pm