

## Malmesbury Town Council

Minutes of the meeting of the Community and Town Promotion Committee held in the Malting Hall, Malmesbury Town Hall on Thursday 2<sup>nd</sup> March 2017, commencing at 7.00pm

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**Present:** Cllr S Cox Cllr C Doody Cllr ACR Woodcock  
Cllr G Grant Cllr F Vandelli Cllr M Jennings

**1. Apologies.**

Cllrs Sanderson & Poole

**2. Declarations of Interest.**

None

**3. Public question time in respect of items included in this agenda.**

None

**4. To receive minutes of meeting held on 2<sup>nd</sup> February 2017.**

The Minutes of the meeting held on 2<sup>nd</sup> February 2017 were approved,

**5. To receive Income & Expenditure Report**

The committee noted the report. Cllr Grant stated that there had been a decrease in Income as at the same last year. Clerk to look into the sales compared with last year & will report findings. Cllr Vandelli proposed the formulation of a working group with members of the TH&F Committee to create a marketing strategy for the Tourist Information Centre. All agreed.

**6. To receive an information report on the number of visitors to the TIC**

The Committee noted the report. Cllr Woodcock stated that visitor numbers are down on last year and this could be a contributing factor to the sales decrease.

**7. To consider the design of an animal trail for children around Malmesbury.**

Cllr Cox showed the Committee some photographs of animals that he had taken around the town, demonstrating that there are many that could be used in a 'Quiz' style sheet for children to locate, this could also incorporate the Hares that will be on display in the town as part of the Cotswold Hare Trail. It was agreed that 20 images would be an appropriate figure on which to build the trail and that a budget would be set at the next meeting.

Cllr Vandelli invited the Committee to send photographs that could be used as part of the trail.

**8. To receive a verbal update on the progression of;**

Hare Trail It was resolved that given the work that will have gone into the decoration of the hare it would be prudent to site the hare outside the Town Hall. The hare can then be brought in overnight. Cllr Grant proposed that the artist be invited to the next meeting to enquire about her personal expenditure towards the hare. All agreed.

Youth Up-cycling Event 2 quotes had been received for the production of 2,000 A5 leaflets to be distributed to the schools to promote the event. It was resolved to accept the quote for £101.00. Clerk is to design the leaflet.

St Aldhelm's Fair It was agreed that the working party needs to meet as soon as possible, members of the working party are to circulate dates for availability. Cllr Cox asked if the Abbey could be approached again for permission to hold an art exhibition on the railings as it had been very successful last year.

Malmesbury in Bloom It had been resolved at the meeting of the Full Council on the 21<sup>st</sup> February that the C&TP Committee be invited to revisit their discussion about activities within Malmesbury In Bloom. Cllr Doody proposed that the Painting Competition continue alongside the Photographic Competition. The Committee resolved to do so, this wouldn't dramatically affect the budget as the presentation evening could incorporate both children's events.

Cllr Doody stated that in the last newsletter the Garden Competition would be re-instated. Cllr Grant proposed that the re-instatement of the Garden Competition be included on the Agenda at the next meeting and if approved, to set a budget. All agreed.

**The meeting closed at 8.05pm**