

Malmesbury Town Council

Minutes of the meeting of the Community and Town Promotion Committee held in the Hobbes Parlour, Malmesbury Town Hall on Thursday 7th September 2017, commencing at 7.00pm

Present: Cllr F Vandelli Cllr J Exton Cllr M Asciak
Cllr G Grant Cllr P Smith Cllr C Doody

Also present: Cllr P Exton

1. Apologies.

Cllrs. Ritchie & Darling-Parkes

2. Declarations of Interest.

None

3. Public question time in respect of items included in this agenda.

None.

It was duly proposed, seconded and approved by the Committee that in view of the commercial sensitivity of item 10 on the Agenda, that all press and public be excluded for that item.

4. To receive minutes of meetings held on 3rd August 2017.

The Minutes of the meeting held on 3rd August were approved as a correct record.

5. To receive Income & Expenditure Report

The report was noted. The Deputy Town Clerk had stated that WOMAD expenditure could be moved from to the Promotional Activity and Marketing code, it was requested that this takes place. Councillors asked why Malmesbury in Bloom had gone over budget by £105. Clerk to find out.

6. To receive a report from TIC (Festival Guide distribution & Visitor numbers).

The reports were noted by the Committee. Visitor numbers are currently at their highest since 2014. The Small Animal Trail organised by the C&TP Committee has proven to be very successful as well as the Cotswold Hare Trail. Plans are being made by individuals to raise money to purchase 'Queenie' at the auction on 12th October.

7. To consider purchase of Christmas Tree Lights subject to provision of tree in Market Cross (report from Cllr. Vandelli)

Councillors noted the report and resolved to allocate up to £200 to purchase outdoor lights, it was thought that a longer string of lights might be needed than was originally

stated in the report. Cllr Vandelli stated that Willis Brothers have agreed to supply the tree for this year.

8. To consider purchase of promotional artwork of Malmesbury for sales in TIC (report from Cllr Vandelli)

The Committee considered the report but instead resolved to set up a programme to invite local artists to create artwork that can be used for tea towels and other souvenirs and to allocate up to £500, stating that the artwork would become the property of Malmesbury Town Council. Artwork submitted will be chosen by the Community & Town Promotion Committee.

9. To consider report outlining School Art Exhibition.

Cllr Vandelli had circulated the report. It was resolved that the exhibition will take place in the Hub in Autumn and that £100 will be allocated for prizes and £50 will be allocated for the launch/prize giving event. Cllrs Vandelli & Doody as Chair & Vice Chair of the Committee will work with the School to formulate the prize structure and to organise a date.

In accordance with the decision of Committee, Press and Public were excluded from discussion on the next item

10. To consider the offer of discounted advertising space in Visit Wiltshire 2018 following the receipt of further information (previous report circulated July 2017)

It was resolved not to purchase more advertising space in the Visit Wiltshire publications.

The meeting was declared open to press and public for the remaining items under discussion.

11. To receive concluding report on Art Workshops

The report was noted by the Committee & it was agreed that the recycling workshops are well attended. The facilitation of workshops needs to be re-addressed. Cllr Vandelli will investigate further.

12. To receive concluding report on WOMAD

Committee noted the report. Cllr Vandelli expressed thanks to all who had helped at the festival. The Lucky Dip was very successful and themes for next year are currently at discussion stage.

13. To finalise arrangements for Malmesbury in Bloom Presentation Evening & prizes

It was resolved that an extra category would be added to the competition known as 'Super Gardeners', a new trophy will be bought for the category. Cllr Grant proposed a vote of thanks to judges; Richard Harris, Mary Hill, Mary Ray-Smith & Lisa Gore and also to Katherine Gore for assisting with transport to venues.

14. To consider future events, new or replacements

Discussion followed to consider events for 2018:

It was agreed to investigate holding another Civil War Re-enactment with the Colonel Nicholas Deveureux Regiment, it was suggested that this might fit with an anniversary

in Malmesbury around the time of the Civil War. Cllr J Exton will prepare a report for the next meeting.

Councillors discussed exploring the possibility of engaging with twinning groups and friendship groups to hold civic receptions for their arrival.

It was agreed that the Small Animal Trail had been a great success & that this would take place again next year.

For the celebrations on St Aldhelm's Day it was agreed that the Abbey should be approached to become involved.

15. To receive a report from Cllr Vandelli regarding LGBT Youth Theatrical Review.

Cllr Grant suggested that consideration to the report should be brought to the next meeting as this is also an initiative that the Local Youth Network are becoming involved with.

The meeting closed at 8.50pm