

## Report No. 4

### Report to Community and Town Promotions committee 7<sup>th</sup> September 2017

#### Final report from WOMAD activity

#### 1. Purpose of the report

1.1 To summarise our activities and spending for promotions undertaken at WOMAD.

#### 2. Spending

	<b>Item</b>	<b>Expenditure</b>	<b>Income</b>
	Anderson's wholesale toys and games (lucky dip toys)	30.72	
	Lucky dip (50p per go)		64.60
	Photograph printing for Malmesbury Then and Now	11.45	
	Lollies (given out for free)	8.39	
	Squash and biscuits for volunteers	5.00	
	The site at WOMAD	0.00	
	The tent	0.00	
	<b>Total</b>	<b>55.56</b>	<b>64.60</b>

2.1 The lucky dip went down well, it drew people to the tent and the responses to the photographs on display were positive. We gave out lots of literature, particularly about walks, the Hare Trail, and the history of the town. Many people expressed an interest in coming to see the town or stopping there before going home.

2.2 The wheel brakes on the display boards that we borrowed from the Hub were damaged and one wheel fell off one of the display boards, so there is an associated cost if the wheel is going to be repaired or replaced.

#### 3. Recommendations

3.1 The committee note the report.