

Report No. 5

Town Promotion & Tourism Committee Thursday 5 December 2013

Festivals Leaflet

1 Purpose of the Report

1.1 To invite the committee to agree to commission printing of the Malmesbury Festivals Town leaflet for 2014

2 Background

2.1 For the past 2 years we have designed and produced a "Festivals Town" leaflet to promote the town through the various Festivals that are put on over the year.

3 Proposal

3.1 To commission a Festivals Town leaflet for 2014.

3.2 To agree the content of the leaflet, and its layout.

3.3 To agree quantities of leaflets and their distribution, to take place prior to the start of the new tourist season at Easter 2014.

3.4 To obtain quotations for printing of the leaflets.

4 Financial Implications

4.1 There will be a cost involved in printing the leaflet, which will be known once the quotations have been received.

5 Recommendation

5.1 To accept the proposals as above.

5.2 To obtain quotations for the printing, and revisit the decision re quantities and print once these have been obtained, at our next meeting.

Cllr Sue Poole
Chair
Nov 2013