

Report No.1

Town Promotion and Tourism Committee 18th March 2014

Civil War Living History Event 2014

1 Purpose of the Report

- 1.1 To invite the Committee to assume responsibility for the Civil War living history event in order to allow a contract with Col Nicholas Devereux's Regiment of Foote to be signed and the Town Council's public liability insurance to be used for aspects of the event not covered by the Regiment's.

2 Background

- 2.1 On 19th February 2013 the Committee agreed in principle to support a Living History event to be held in the town over the weekend of 14 & 15 June 2014 using the Col Nicholas Devereux's Regiment of Foote.
- 2.2 A community group, the Malmesbury Living History Group was formed to progress the event.
- 2.3 Membership of the group is as follows: Cllr Sue Poole (MTC) Mr Roger Griffin (Athelstan Museum) Mrs Julia Bowen (Civic Trust) Mrs Lesley Wood (Chamber of Commerce) and Ms Christina Staff (Community & Historical Consultant).
- 2.4 The group has successfully applied to the Carnival Committee for a grant, and have been awarded £1,500 towards the overall cost of mounting the event. Other funding has so far been secured to a total value of £3200, with other promises yet to be finalised. Once the contract is signed, sponsorship will be sought from local businesses.
- 2.5. Known costs at present are:
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| Regiment | £2000 |
| Provision of a campsite for the re-enactors | £500 |
| Provision of portaloos for campsite | £100 |

Other costs will include advertising and publicity material, Policing, First Aid, Road Closures, Public Liability Insurance other than that which the Regiment will hold, Hire of the Old School Room. These costs are yet to be confirmed, and will depend upon the size and scope of the event, which may be expanded if significant additional sponsorship is obtained.

- 2.6 It is intended that a souvenir booklet and programme of events will be published, but this will be self-financing from advertising and sales revenue.
- 2.7 In addition, if funding allows, we would hope to produce legacy educational outreach material for use with the Athelstan Museum and local schools.
- 2.6 Significant planning has already been carried out, and verbal agreements reached with relevant landholders of display sites. A website has been created and is ready to go live. Presentations to potential sponsors have been prepared, and the souvenir booklet is being drafted. However, none of this can be confirmed or acted upon until the contract with the Regiment has been signed. This contract was received earlier this month.

3 Proposal

- 3.1 That the Town Council supports the work of the Living History Group and assumes responsibility for aspects of the event outside the control of the

community group, including public liability insurance, signing a contract with the Regiment and arranging road closures.

4 Financial Implications

- 4.1 It is not anticipated that there will be any financial implications for the Council other than the funding it has already agreed (Nov 2013).

Cllr Sue Poole
Chair
March 2014

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