

Report No 3

Town Promotion and Tourism Committee 3 October 2013

Malmesbury In Bloom 2014

1 Purpose of the Report

1.1 To invite the committee to agree to plan for floral displays for 2014.

2 Background

2.1 Each year the Town Council (TP&T committee) work with the town's employees to provide floral displays throughout the town. The cost is met partly by the committee's budget and partly from money raised through sponsorship from local businesses and organisations.

2.2 In 2011/12 the committee agreed that the hanging baskets and mangers should be replaced with new ones which include a reservoir to reduce the need for daily watering. That year, the hanging baskets were funded with the intention that the rest would be funded over the next 2 years.

2.3 No action was taken this year.

3 Proposal

3.1 To replace the 22 remaining mangers with mangers with reservoirs.

3.2 To work with the TC employees to plan additional sites for baskets & mangers and other enhancements to the Town's floral displays.

3.3 To agree to fund these enhancements.

4 Financial Implications:-

4.1 The cost of the 22 replacement mangers.

4.2 The cost of any additional baskets & mangers and other enhancements.