



# MALMESBURY TOWN COUNCIL

Minutes of the **Community & Town Promotion Committee Meeting**  
Held in Malmesbury Town Hall on **Thursday 18<sup>th</sup> July 2024** at 7.00pm.

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**Present:** Cllrs Crawford-Price, Smith, James, Power, Doody & Wallis.

**Also present:** Claire Mann (Town Clerk) & Cllr Drake.

**CE&TP/24/56 To receive declarations of interest.**

None received.

**CE&TP/24/57 To receive apologies.**

Apologies received from Cllr Ritchie.

**CE&TP/24/58 Public Question Time in respect of items included on this agenda.**

None received.

**CE&TP/24/59 To approve minutes of meeting held on the 20<sup>th</sup> June 2024.**

The minutes were approved and signed as a correct record.

*Cllrs Doody and Power arrived.*

**CE&TP/24/60 To receive income & expenditure report.**

Members noted the report, a breakdown of nominal code 4087 (Athelstan 1100) was requested and will be sent to the Committee.

**CE&TP/24/61 To receive TIC report.**

Members noted the report. Cllr Crawford-Price stated that improved 'Socials' reports are required and will speak to TIC and Office staff.

**CE&TP/24/62 To consider participation in VE Day – 8<sup>th</sup> May 2025.**

Following discussion it was agreed to participate in the event for 2025. Staff were asked to register the Town Council's interest and to find out if there will be a national event for VJ Day.

**CE&TP/24/63 To consider next steps for engagement with Visit Wiltshire and the Great West Way.**

Cllr Crawford-Price noted that the Town Team currently engages well with both organisations. It was agreed that a report would be presented to the September meeting of CE&TP to provide information as to how to progress in the future.

**CE&TP/24/64 To consider purchase of Glide Media digital poster screen (£60+artwork)**

Following discussion it was agreed that further information is required. Members asked which information centers would be hosting the digital screens and exactly how much it would cost as conflicting prices had been received. Also to find out how long the contract would be in place for, clarification on the rolling adverts and how often the advert could be changed within the contract period.

**CE&TP/24/65 To receive an update on meeting with Tetbury.**

The Town Clerk reported that Tetbury had offered to meet up on a Wednesday morning

in September. Cllr Crawford-Price asked if any alternatives were possible, preferably after 5pm.

**CE&TP/24/66 To receive an update on working groups and events;**

- i. **Athelstan 1100**  
Cllr Ritchie reported that the events thus far had been very successful and that the re-enactment was taking place this coming weekend.
- ii. **Late Night Shopping**  
Cllr Power stated that she would like to step down from the organisation of this years' event. A request will be put out to all Councillors to find another lead for the event.
- iii. **Community Signage**  
No update available.
- iv. **WOMAD**  
This is progressing well and all arrangements are now in place.
- v. **PR & Comms**  
The report was noted. The Town Clerk was asked to make sure that the High Street + Gallery and Folk & Roots Festival are included in upcoming PR stories.
- vi. **Eat Festival**  
A virtual meeting will be taking place on Tuesday at 5pm, all were requested to attend.
- vii. **St Aldhelm's Fayre**  
No update available.
- viii. **TIC Review**  
No update available.
- ix. **Malmesbury in Bloom**  
Cllr Doody will contact previous entrants to maximise participation. Help is also required to mount and display the artwork
- x. **High Street Gallery**  
TIC staff are handling entries for this and it is picking up well.
- xi. **September Art Month**  
The launch for September Art Month takes place ahead of Petticoat Lane and is wider than Malmesbury Town. The Twinning Gallery Exhibition will be in the Town Hall during this time.

**CE&TP/24/66 To exclude the press and public on commercially sensitive issues.**

It was resolved to exclude the press and public for the remainder of the meeting.

**CE&TP/24/67 To consider report on 2024 Christmas Lighting.**

Following discussion, it was agreed to have strung Christmas Lights down towards the Game Expert and into Oxford Street.

Staff will determine deadline for request to go to current provider and to get a quote from Blachere.

The meeting closed at 8.16pm